

# The Superhero you can't live without

Got a smartphone? Then it's time to get smart about security too.

Losing your smartphone can spell disaster. If you are anything like most users, yours will contain lots of personal and sensitive work information, contacts and emails. The last thing you need is for it to fall into the wrong hands. And never mind the financial loss of losing the phone itself or the massive inconvenience of losing all your contact data.

**IT'S A STEAL:**  
amazingly, 50% of street crime in London involves phone theft.

Source – UK Met Police

## Protect yourself with Mobile Superhero

Mobile Superhero is a simple software application that will

protect you and your phone from loss or theft.

Mobile Superhero can find your phone for you, will make it easy for someone to get it back to you, will keep your data secure by locking the device remotely and, if the worst happens, will allow you to retrieve all your personal contacts. And, even if your phone never gets recovered, Mobile Superhero will render it useless – because only you can unlock it.

**STEALING THE LIMELIGHT:**  
61% of consumers don't use Mobile Banking because of the fear of identity theft.

Source – Harris Interactive

## Protect your customers with Mobile Superhero

For mobile-based businesses, Mobile Superhero offers a brilliant add-on solution that takes care of the risk of losing data, offers an unprecedented extra level of security, protects against identity theft and aids product recovery for their

customers. It can be used to generate extra revenue on device or application sales, can replace or augment traditional insurances and gives added value through additional security.

**LOST IN TRANSIT:**  
nearly 70,000 phones & PDAs are left in London taxis every 6 months.

Source – Pointsec



Mobile Superhero can be adapted or rebranded too. So, not only can it offer peace of mind, but also a whole new stream of profit opportunities.

**Yougetitback.com**  
the lost and found company



**BlackBerry**  
Alliance Member

## Installing your Mobile Superhero

Mobile superhero can be pre-installed on phones, downloaded directly to your phone or pre-loaded on the mobile. It can be used with Blackberry, on Windows Mobile and Symbian based phones.

For a full list of supported devices go online at [www.Yougetitback.com](http://www.Yougetitback.com)

## How Mobile Superhero keeps Smartphones protected

The level of protection that Mobile Superhero offers can be altered by you at any time online. You can choose to back up your contacts, block calls at different levels or operate device screaming.

- Remote phone lock / unlock protects your phone and data
- Phone contact back up / restore allows you to recover vital data
- Phone locks automatically after an unauthorised SIM card change
- Device Siren makes the phone a risk to handle
- Calls allowed to phone when locked
- Calls allowed to **Yougetitback.com** encourages returns
- Autolock functions lock phone following unusual usage
- Inactivity/call pattern/country dialling/roaming locks

## Locating your lost or stolen Smartphone

With Mobile Superhero you can map your phone's location using either GPS or from identifying the Cell ID towers the phone is currently using.

Mobile Superhero needs no network integration. All technology is developed by Yougetitback.com and is patent pending.



## Who is behind Mobile Superhero?

Mobile Superhero has been developed by **Yougetitback.com**, a global company, based in Ireland and backed by the Irish government, that develops solutions to give peace of mind to mobile device users. We combat the problem of protecting and recovering lost and stolen mobile devices by offering a fully scaleable global solution that includes physical tagging, smartphone software and laptop software together with a powerful recovery service.

We have a strong customer base of Blue chip clients. These include Tesco, Vodafone, o2, Arizona State University, American Express, Ace Insurance and Dixons group. We are a BlackBerry Alliance partner and AT&T certified.

